This DRAFT schedule goes out 3 weeks, and gets very sparse at the end…

Please note, I am very likely UNDERESTIMATING times, so this schedule may seem more ambitious than possible, idk.

That’s why I am giving it to you, so you can read it, talk to me, and help me to see my blind spots and light up the darkness.

“Open Schedule” DOES NOT mean nothing, There just are openings that need to be filled.

After the schedule is the TASK LIST I generated first in order to make this schedule.  
  
HOUSE RULES:

1. Smoking weed during work hours, if necessary, should be done as quickly as possible!

2. “WORK” is from 9AM to 7PM, desk lunch! ALL abnormal “WORK” start times = anything after 9AM, and IS acceptable assuming you apply the following equation:

[Value:ACTUAL START TIME] - [9] = [Value:NECESSARY OVERTIME]

…you’ve got to finish your scheduled tasks

3. OVERTIME starts at 8 at the earliest, if “exercise” @7PM and Dinner @7:30PM all happen within the hour, but more time is likely to be taken. OVERTIME ENDS @1AM unless you are going to start late again tomorrow.

4. All new TASKS must follow the TASK SCHEMA:

CATEGORY/PROJECT

* TASK: SUBTASKS…
  + ALL SKILLCHAINS…

5. All new SCHEDULED TASKS must follow the SCHEDULED TASKS FORMAT:

[start time] to [end time]: (Assignee) “Task name: Subtasks” [categories//Projects:subprojects][Duration (XXhr)]

Thursday, June 15th

7AM to 7PM: (Wesley) "at MBS: Finish kit pack and labeling, Setup demo kit outside, Discuss and determine replacement procedures with Hassen" [MBS][12hrs]

9AM to 7PM: (Isaac) "MEETINGS. With Mike. With Jammpa.” - “prompts” [Thinkmine//Business Buddhist][10hrs]

Friday, June 16th

9AM to 11AM: (Wesley) "Update Ribcage assembly instructions" [Ribcage][2hrs]

9AM to 11AM: (Isaac) "Notes Categorization" [Thinkmine:CrystalBall:Aegis][2hrs]

11AM to 11:30AM: (TWI) "Review instructions" [Ribcage][0.5hrs]

11:30AM to 1:30PM: (Wesley) "Update Bizzi website with lead nurture flow and Bizzi bot" [Bizzi][2hrs]

11:30AM to 1:30PM: (Isaac) "Open Schedule" [][2hrs]

1:30PM to 2:30PM: (TWI) "Lunch break" [][1hr]

2:30PM to 5:30PM: (Wesley) "Create new long form bizzi ad campaign, in accordance with optimal strategy. Subtasks include ad campaign strategy assessment. Long-form copy/creative generation. Campaign integration with existing website" [Bizzi][3hrs]

2:30PM to 5:30PM: (Isaac) "Open Schedule" [][3hrs]

5:30PM to 6PM: (TWI) "Review campaign" [Bizzi][0.5hrs]  
6PM to 6:30PM: (Wesley) “Launch Campaign” [Bizzi][0.5hrs]

6PM to 7PM: (TWI) "Open Schedule" [][1hr]

Saturday, June 17th

9AM to 1PM: (Wesley) "Build business Buddhist MVP funnel site. Subtasks: include free materials. Dharma concierge packages, membership site, book preorder" [Business Buddhist][4hrs]  
9AM to 11AM: (Isaac) “Open Schedule” [][2hrs]

11AM to 1PM: (Isaac) "Organize business Buddhist notes" [Business Buddhist][2hrs]

1PM to 2PM: (TWI) "Lunch break" [][1hr]

2PM to 4PM: (Isaac) "Write business Buddhist MVP funnel offerings and copy" [Business Buddhist][2hrs]

2PM to 4PM: (Wesley) "Add written material to site" [Business Buddhist][3hrs]

4PM to 7PM: (TWI) "Develop business Buddhist ad set. Subtasks: copy, creative, and strategy" [Business Buddhist][3hrs]  
9PM to 10PM: (Wesley) “Launch BB MVP funnel+Campaign”

Sunday, June 18th

9AM to 12PM: (Wesley) "Build sanctuary MVP landing page. Subtasks: include lead capture, free content (gnosys), content blocks about Sanctuary, white paper, links to other projects" [Sanctuary Nexus][3hrs]

10AM to 12PM: (Isaac) "Write copy/content for site. Subtasks: latest gnosys prompt. Explanation of Sanctuary revolution game" [Sanctuary Nexus][2hrs]

12PM to 12:30PM: (Wesley) "Setup Sanctuary Patreon" [Sanctuary Nexus][0.5hrs]

12:30PM to 1:30PM: (TWI) "Lunch break" [][1hr]

2:30PM to 3PM: (Wesley) "Launch MVP site" [Sanctuary Nexus][0.5hrs]

3PM to 4PM: (TWI) "Coffee Hour Meeting" [][1hr]

Monday, June 19th

9AM to 1PM: (TWI) "Read and categorize EWSO notes" [AI General][4hrs]

1PM to 2PM: (TWI) "Lunch break" [][1hr]

2PM to 6PM: (TWI) "Read and categorize EWSO notes" [AI General][4hrs]

6PM to 7PM: (Wesley) "Open Schedule" [][1hr]

6PM to 7PM: (Isaac) "Write OVP video notes" [][1hr]

Tuesday, June 20th

9AM to 12PM: (TWI) "Demo with gaffers" [MBS][3hrs]

12PM to 1PM: (TWI) "Lunch break" [][1hr]

2PM to 4PM: (TWI) "Record video footage draft" [Olivus Victory-Promise YouTube][2hrs]

4PM to 4:30PM: (Wesley) "Rough cut" [Olivus Victory-Promise YouTube][0.5hrs]

4:30PM to 5:30PM: (TWI) "Review and refine" [Olivus Victory-Promise YouTube][1hr]

5:30PM to 7PM: (Wesley) "Open Schedule" [][1hr]  
5:30PM to 7PM: (Isaac) "Open Schedule" [][1hr]

Wednesday, June 21st

9AM to 11AM: (TWI) "Read and categorize EWSO notes" [AI General][4hrs]  
11AM to 1PM: (TWI) “Re-Record video footage” [Olivus Victory-Promise YouTube][2hrs]

1PM to 2PM: (TWI) "Lunch break" [][1hr]

2PM to 4PM: (Wesley) "Edit video (may produce more than one video)" [Olivus Victory-Promise YouTube][2hrs]

2PM to 4PM: (Isaac) "Open Schedule" [][2hrs]

4PM to 4:30PM: (TWI) "Review video" [Olivus Victory-Promise YouTube][0.5hrs]

4:30PM to 6PM: (Wesley) "Generate accompanying materials. Subtasks: generate thumbnail, generate description copy, generate social media posts" [Olivus Victory-Promise YouTube][1.5hrs]

6PM to 7PM: (TWI) "Open Schedule" [][1hr]

Thursday, June 22nd

9AM to 9:30AM: (Wesley) "Pre-Publish video(s)" [Olivus Victory-Promise YouTube][0.5hrs]  
10AM to 1PM: (TWI) "Determine best practice workflows for prompt engineering, and for using engineered prompts" [AI General][3hrs]  
1PM to 2PM: (TWI) "Lunch break" [][1hr]

2PM to 6PM: (TWI) "Develop and record first set of courseware videos for working with AI like we do at Thinkmine" [AI General][4hrs]

Friday, June 23rd

9AM to 11AM: (Wesley) "Build Thinkmine MVP landing page basic layout. Subtasks: include free materials, lead capture, and paid prompt pack store, or membership area" [Thinkmine prompt engineering site][2hrs]

9AM to 11AM: (Isaac) "Open Schedule" [][2hrs]

11AM to 12PM: (Isaac) "Write copy/content" [Thinkmine prompt engineering site][1hr]

11AM to 1PM: (Wesley) “Flow content into site” [Thinkmine prompt engineering site][1hr]

12PM to 1PM: (Isaac) "Open Schedule" [][1hr]

1PM to 2PM: (TWI) "Lunch break" [][1hr]

2PM to 4PM: (TWI) "Develop Thinkmine ad set" [Thinkmine prompt engineering site][2hr]

4PM to 4:30PM: (Wesley) "Launch TM" [Thinkmine prompt engineering site][0.5hrs]

4:30 to 7PM: (TWI) “Open Schedule” [][2.5hrs]

Saturday, June 24th

9AM to 11AM: (Wesley) “Build hero’s journey course funnel basic layout” [Hero’s journey][2hrs]

9AM to 11AM: (Isaac) "Write hero’s journey course notes" [Hero’s journey][1hr]

11AM to 1PM: (TWI) “Record and produce HJ course 1) [Hero’s journey][4hrs]

1PM to 2PM: (TWI) "Lunch break" [][1hr]

2PM to 3PM: (Isaac) “write hero’s journey course funnel copy/content” [Hero’s journey][1hr]  
2PM to 3PM: (Wesley) “flow copy/content into HJ Course Funnel Site” [Hero’s journey][1hr]  
3PM to 4PM: (TWI) “develop hero’s journey course funnel promotional copy” - “may be ads, or just cross-promotion on other content” [Hero’s journey][1hr]

4PM to 5PM: (Wesley) “link and launch funnel mvp” [Hero’s journey][1hr]

5PM to 7PM: (TWI) "Open Schedule" [][1hr]

Sunday, June 25th

2PM to 3PM: (TWI) "OVP YT video topic selection brainstorm" [Olivus Victory-Promise YouTube][1hr]

3PM to 4PM: (TWI) "Coffee hour meeting, Review and discuss video performance each week" [Olivus Victory-Promise YouTube][1hr]

Monday, June 26th

9AM to 10AM: (TWI) "Review and discuss video performance each week" - “incoprorate findings into ongoing innovation accounting for improving YT channel” [Olivus Victory-Promise YouTube][0.5hrs]

10AM to 12AM: (Isaac) "Write video notes" [Olivus Victory-Promise YouTube][2hrs]

Tuesday, June 27th

9AM to 11AM: (TWI) "Record video footage draft" [Olivus Victory-Promise YouTube][2hrs]

11AM to 12PM: (Wesley) "Rough cut video" [Olivus Victory-Promise YouTube][1hrs],

12PM to 1PM: (TWI) "Review and refine video" [Olivus Victory-Promise YouTube][1hr]

1PM to 2PM: (TWI) "Lunch break" [][1hr]

2PM to 6PM: (TWI) "Re-record video footage" [Olivus Victory-Promise YouTube][1.5hrs]

6PM to 7PM: (Wesley) "Open Schedule" [][1hr]

Wednesday, June 28th

9AM to 11AM: (Wesley) "Edit video (may produce more than one video)" [Olivus Victory-Promise YouTube][2hrs]

9AM to 11AM: (Isaac) "Open Schedule" [][2hrs]

11AM to 1PM: (TWI) "Review video" [Olivus Victory-Promise YouTube][0.5hrs],

1PM to 2PM: (TWI) "Lunch break" [][1hr]

2PM to 3:30PM: (Wesley) "Generate accompanying materials for video" [Olivus Victory-Promise YouTube][1.5hrs]

Thursday, June 29th

9AM to 10AM: (Wesley) "Pre-Publish video(s)" [Olivus Victory-Promise YouTube][1hrs]

10AM to 1PM:, (Wesley) "Open Schedule" [][0.5hrs]

1PM to 2PM: (TWI) "Lunch break" [][1hr]

Friday, June 30th

1PM to 2PM: (TWI) "Lunch break" [][1hr]

Saturday, July 1st

12PM to 1PM: (TWI) "Lunch break" [][1hr]

Sunday, July 2nd

1PM to 2PM: (TWI) "Lunch break" [][1hr]

2PM to 3PM: (TWI) "OVP YT video topic selection brainstorm" [Olivus Victory-Promise YouTube][1hr]

3PM to 4PM: (TWI) "Coffee Hour Meeting" [][1hr]

Monday, July 3rd

9AM to 11AM: (Isaac) "Write video notes" [Olivus Victory-Promise YouTube][2hrs]

1PM to 2PM: (TWI) "Lunch break" [][1hr]

Tuesday, July 4th

9AM to 11AM: (TWI) "Record video footage draft" [Olivus Victory-Promise YouTube][2hrs]

11AM to 12PM: (Wesley) "Rough cut video" [Olivus Victory-Promise YouTube][1hrs],

12PM to 1PM: (TWI) "Review and refine video" [Olivus Victory-Promise YouTube][1hr]

1PM to 2PM: (TWI) "Lunch break" [][1hr]

2PM to 6PM: (TWI) "Re-record video footage" [Olivus Victory-Promise YouTube][1.5hrs]

6PM to 7PM: (Wesley) "Open Schedule" [][1hr]

Wednesday, July 5th

9AM to 11AM: (Wesley) "Edit video (may produce more than one video)" [Olivus Victory-Promise YouTube][2hrs]

9AM to 11AM: (Isaac) "Open Schedule" [][2hrs]

11AM to 1PM: (TWI) "Review video" [Olivus Victory-Promise YouTube][0.5hrs],

1PM to 2PM: (TWI) "Lunch break" [][1hr]

2PM to 3:30PM: (Wesley) "Generate accompanying materials for video" [Olivus Victory-Promise YouTube][1.5hrs]

Thursday, June 29th

9AM to 10AM: (Wesley) "Pre-Publish video(s)" [Olivus Victory-Promise YouTube][1hrs]

[TASK LIST]:

Fixed appointments;

1. Thursday June 15th 7am to 7pm: Wesley at MBS. Subtasks include: finish kit pack and labeling. Setup demo kit outside. Discuss and determine replacement procedures with Hassen.

2. Tuesday June 20th 9am to noon: TWI at MBS to demo with gaffers.

3. EVERY Sunday from 3pm-4pm: TWI has a meeting called coffee hour.

4. Every single day, time 10pm-10:30pm: Wesley reviews and records schedule completion/adherence.

5. Olivus Victory-Promise YouTube: (task set).

TWI: OVP YT video topic selection brainstorm. 1hr

Isaac: write video notes. 2hr

TWI: record video footage draft. 2hr

Wesley: rough cut. 30min

TWI: review and refine. 1hr

TWI: re-record video footage. 1.5hr

Wesley: edit video (may produce more than one video). 2hrs

TWI: review video. 30min

Wesley: generate accompanying materials. 1.5hrs. Subtasks: generate thumbnail, generate description copy, generate social media posts.

Wesley: publish video(s). 30min (Fridays) (NOTE: First Release on 23rd, next week)

TWI: review and discuss video performance each week. 30min. Subtasks: evolve process to improve week over week by capturing and analyzing the production and performance date precisely.

Projects and tasks to be scheduled:

Ribcage:

Wesley: update ribcage assembly instructions. 2 hrs

TWI: review instructions. 30min

Bizzi: (category should be completed before saturday)

Wesley: update bizzi website with lead nurture flow and bizzi bot. 2hrs

Wesley: create new long form bizzi ad campaign, in accordance with optimal strategy. 3hrs. Subtasks include ad campaign strategy assessment. Long-form copy/creative generation. Campaign integration with existing website.

TWI: review campaign. 30min

Wesley: put “bizzi support docs” up on web and link on site.

Business Buddhist: (category should be complete before Monday)

Wesley: Build business Buddhist MVP funnel site. 4hrs. Subtasks: include free materials. Dharma concierge packages, membership site, book preorder.

Isaac: organize business Buddhist notes. 2hrs

Isaac: write business Buddhist mvp funnel offerings and copy. 2hrs

TWI: develop business Buddhist ad set. 3hrs. Subtasks: copy, creative, and strategy.

Wesley: launch BB mvp+campaign. 30min

Sanctuary nexus: (should be complete by this time of next week)

Wesley: build sanctuary mvp landing page. 3hrs. Subtasks: include lead capture, free content (gnosys), content blocks about Sanctuary, white paper, links to other projects!

Isaac: write copy/content for site. 2hrs. Subtasks: latest gnosys prompt. Explanation of Sanctuary revolution game.

Isaac: generate sanctuary revolution white paper. 2hrs

Wesley: setup Sanctuary Patreon 30min

Wesley: launch mvp site 30min

AI general: (should be complete by friday of next week, and can overlap with sanctuary nexus)

Isaac: Define and build first paid prompt offering set/package. 2hrs

TWI: read and categorize EWSO notes. 8hrs

TWI: determine best practice workflows for prompt engineering, and for using engineers prompts. 4hrs

TWI: develop and record first set of courseware videos for working with AI like we do at thinkmine. 4hrs

Thinkmine prompt engineering site: (should be complete by end of week 2)

Wesley: build MVP landing page. 2hrs. Subtasks: include free materials, lead capture, and paid prompt pack store, or membership area.

Isaac: write copy/content. 1hrs

TWI: develop thinkmine ad set. 1hr

Wesley: launch TM. 30min

Hero’s journey: (should be complete by end of week 2 and can overlap with thinkmine)

Isaac: write hero’s journey course. 2hrs

TWI: record and produce HJ course. 4hrs

Wesley: build hero’s journey course funnel. 2hrs

Isaac: write hero’s journey course copy/content. 1hr

TWI: develop hero’s journey course funnel promotional copy. 1hr

Wesley: link HJ course funnel to Sanctuary nexus. 0.5hr

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Updated task list:

Ribcage:

TWI: outline RC direct awareness marketing strategy. (See clickup)

* 2-man sales/demo/awareness dynamic script, including segmented information funnel. Engagement plan: who to Call/email, and engagement script/copy. Nurture plan: follow up email strategy. Client overcome information strategy, memo’s etc.
* Deliver strategy to Justin at beginning of next week

Wesley: RC backend

* Updated RC instructions
* Update RC website. Transfer to bizzi. Restructure your accord with awareness funnel strategy.

Bizzi:

* Wesley: Complete ad copy variations, sales page copy variations, nurture email set variations, based on a segmented funnel strategy (already devised), GSO is (cross-pollinatrix, bizzi saas, and bizzi beehive membership with courses etc.). Campaign concept 1: “If your a business person you probably noticed that every funnel starts with some version of, if I sold you $2 for a dollar would you buy it?”
* TWI: get closer-framework skillchain for sales! (And for RC)
* Wesley: Launch bizzi gso campaign: facebook ads. Re structured site funnel

Sanctuary nexus: (should be complete by this time of next week)

* Wesley: build sanctuary mvp landing page. 3hrs. Subtasks: include lead capture, free content (gnosys), content blocks about Sanctuary, white paper, links to other projects!
* Isaac: generate copy/content for site funnel. 2hrs. Subtasks: latest gnosys prompt. Explanation of Sanctuary revolution game.
* Isaac: generate sanctuary revolution white paper. 2hrs
* Wesley: setup Sanctuary Patreon 30min
* Wesley: launch mvp site 30min

Olivus Victory-Promise YouTube:

* TWI: first draft recording session. At desk, with screen record as well. Update to journey! “How I learned prompt engineering while trying to tell the story of my life!” (Must happen day after isaac returns from travel)
* Possible generative strategy: Isaac and Wesley brainstorm topics. Wesley uses topics to generate sequence outline, and set of “prompts” for isaac to speak on while recording. Isaac records without script, while guided by prompts.
* Review. Re shoot. Edit. Review publish. (See ClickUp)

Thinkmine:

* going through all the relevant notes and conversations. Categorize and extract.
* Crystal ball white paper
* Thinkmine Pitch deck
* Thinkmine mvp site.